

THE
BULLETIN
BIRD AUGUST
2025

HARRISON'S BIRD FOODS NEWSLETTER

Behind the
Scenes...

At Harrison's Bird Foods, we know how important it is to strike the perfect balance between nutrition and safety in premium bird food. Low-shear, low-temperature extrusion allows us to craft products that are not only safe but also packed with essential nutrients, ensuring optimal health for your birds.

Our manufacturing process supports digestibility and nutrient retention while delivering the quality and care your feathered friends deserve. Trust our expertise to provide food that truly stands out in both taste and nutrition.



By Rob Strathman,
President of Famsun
USA D&E and Feed
Processing Expert

A BRIEF FOCUS

Update on New Zealand Parrot: The kākāpō—a nocturnal, flightless, and endangered parrot—was once nearly extinct. Today, just 243 individuals remain, each one carefully monitored by the New Zealand Department of Conservation's Kākāpō Recovery Programme. In 2008, a local vet started offering Harrison's High Potency Coarse (HPC) in feeders for the free-ranging birds. Harrison's remains committed to supporting the project through ongoing donations of HPC, provided as part of the birds' supplementary feeding program.

These nuggets help maintain optimal breeding condition in both males and females, significantly improving reproductive success during their rare and unpredictable breeding seasons—which occur only once every 2–4 years. The next breeding season, anticipated in 2026, is expected to be the largest on record, and Harrison's is once again preparing to play a critical role.



Student Program Update



Harrison's Bird Foods Announces **2025–2026 U.S. and International Veterinary Student Scholarships** (we are awarding 6 of these).

The scholarship underscores Harrison's ongoing commitment to advancing avian health by supporting the next generation of avian veterinarians. Current veterinary students with a demonstrated interest in pursuing a career in avian medicine are encouraged to apply.

The \$2,000 award is intended to fund educational experiences such as externships, conferences, conservation initiatives, and avian research opportunities. Applications must be submitted by November 15, 2025, at 11:59 PM EST.

Application Details:

Who Can Apply: Current U.S. and international veterinary students with a career interest in avian medicine.

Award Amount: \$2,000 USD

Deadline: November 15, 2025, at 11:59 PM EST

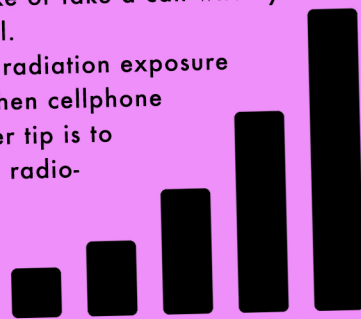
For more information, please scan code:



An Interesting Tidbit

In addition to other precautions advised by the Environmental Working Group's Guide to Safer Cell Phone Use: Fewer signal bars mean the phone must work harder to broadcast its signal to the cell tower. As much as possible, make or take a call when your phone has a strong signal.

Research has shown that radiation exposure increases dramatically when cellphone signals are weak. Another tip is to store your cellphone in a radio-graph film bag when not in use.



HUMAN TOXIN ALERT



Potatoes – the most consumed vegetable in the U.S. – joined this year's Dirty Dozen in twelfth place. The reason: high concentrations of chlorpropham, a plant growth regulator banned in the European Union due to health concerns. Since 1990, chlorpropham has mostly been used on potatoes in the U.S. to prevent sprouting during storage.



Organic potatoes do not allow the use of chlorpropham. Unlike white potatoes, non-organic sweet potatoes are not sprayed with chlorpropham and are a cleaner alternative to potatoes.

Reference: www.ewg.org/foodnews/potatoes.php

YOU MAY NOT KNOW

There are benefits to the coarse particles in **High Potency Coarse, Adult Lifetime Coarse** and **Pepper Lifetime Coarse** foods. In a comprehensive review from the World's Poultry Science Journal, coarse particles in formulated diets support better development of the proventriculus and gizzard – critical regions for digestion.

Also, this structural development correlates with improved gut motility, healthier intestinal morphology and more balanced gut microbiota. Please note that Adult Lifetime Coarse (ALC), High Potency Coarse (HPC) and Pepper Lifetime Coarse (PLC) naturally produce more crumbs due to their intentionally coarser grind.

This grind is designed to support gut health by exercising the bird's proventriculus. While the larger, coarser pieces do make the product structurally less uniform—and therefore more prone to breakage—we intentionally prioritize health benefits over cosmetic uniformity. Additionally, because we do not overprocess, bleach, or dye our organic ingredients, seasonal variations (such as drought conditions) can also affect texture and occasionally result in increased crumbling.



We understand that excessive crumbling is not ideal. While the crumbs remain nutrient-rich and fully consumable, here are two simple ways to use them so nothing goes to waste:

Mix with water or organic fruit juice to form dough balls (many birds enjoy these as a soft treat). Add to chopped vegetables to create a balanced, enriched meal. Replace any moist food after 12 hours.

Or make a **Bird Bread Crumble** treat!

1½–2 cups crumble or powder (grind further if needed)

1 Tbsp high-quality organic oil (e.g., red palm fruit oil)

1 cup water

Mix ingredients and pour into a greased bread pan or muffin tin or safe waffle iron. Bake at 350°F for 25–35 minutes.

Do not use PTFE-coated (Teflon/non-stick) cookware, as it is toxic to birds.

Note: The formulation of **Power Treats** has not changed. However, you may notice differences in shape and size from batch to batch. Because these are treats, we no longer standardize their length—some are long, some short—as most birds enjoy the variety.